ORDER

106573 Orders Order / Rev: Alt Order #: 06852105 Product Desc: DSCC (E Estimate: 1771 Flight Dates: 09/14/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 09/13/12 / 10/04/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Democratic Senatorial Campaign Corr A25-54 New Business Thru: Demographic: **Product Codes:** PLI1,PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

	DI .
BIII	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	94	\$89,125.00	\$75,756.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	94	\$89,125.00	\$75,756.25	0.00
Totals	94	\$89,125.00	\$75,756.25	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	36%	\$89,125.00
Market	100%	\$247,569.44

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$61,892.36
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,513.89
KTUD	1%	\$2,475.69
KVVU	15%	\$37,135.42
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	3%	\$7,427.08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ë 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp	w/WagM	5-6a	MTWTF⊹⊹	:30	4	\$600.001	0.00 NM	4	\$2,400.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE (JP WITH 1	THE WAG	NERS	_								
	Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/	18/12 (9/24/12	MTWTF	4	\$600.00	0.00						

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KSNV

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Order / Rev;

106573

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06852105

Product Desc:

DSCC IE

09/14/12 - 09/24/12 Flight Dates:

Estimate:

1771

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/1	12 09/24/12	M-F 5-6a WakeU	-	5-6a	MTWTF⋯⋯	:30	4	\$600.001	0.00 NM	4	\$2,400.00
	WAKE	UP WITH	H THE WAG	M-F 5-6a WakeU NERS	p w/vvagners								
		<u>ırt Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09/		09/24/12	MTWTF	4	\$600.00	0.00	,					
E 2	KSNV	09/18/	12 09/24/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
	WAKE	UP WITH	H THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09/	/18/12	09/24/12	MTWTF~~	4	\$1,000.00	0.00						
E 3	KSNV	09/18/	12 09/24/12	•	CM	658a-9am	MTWTF	:30	4	\$1,500.001	0.00 NM	4	\$6,000.00
	TODAY	SHOW		Today Show									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09/	/18/12	09/24/12	MTWTF	4	\$1,500.00	0.00						
E 4	KSNV	09/15/	12 09/22/12			6a-7a	S-	:30	1	\$350.001	0.00 NM	2	\$700.00
	NEWS	3 AT SU	NRISE	News 3 Sunrise	SATURDAY								
		rt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09		09/16/12	S-	1	\$350.00	0.00						
	Veek: 09/		09/23/12	S-	1	\$350,00	0.00						
E 5	KSNV	09/15/	12 09/22/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	2	\$1,250.00
	SATUR	DAY TO	DAY	Saturday Today									
	<u>Sta</u>	irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09/		09/16/12	S- S-	1	\$625.00	0.00						
E 6	Veek: 09/		09/23/12 12 09/23/12		SUNDOM	\$625.00 6a-7a	0.00	:30	1	\$375.001	0.00 NM	2	\$750.00
	KONV	00/10/	12 00120/12	News 3 Sunrise		Ua-7a	3	.50	'	φ3/3.00 l	O.OO INIVI	2.	φ/30.00
	NEWS	3 AT SU	INRISE										
10		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09/ Veek: 09/		09/16/12 09/23/12	S S	1	\$375.00 \$375.00	0.00 0.00						
E 7				Sunday Today	СМ	7a-8am	S	:30	1	\$500,002	0.00 NM	1	\$500.00
				Sunday Today									
		ON SU		Mara allestana	On ata Atta ale	D-4-	D-R						
V	<u>518</u> /Veek: 09	<u>rrt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	Veek: 09		09/23/12	S	1	\$500.00	0.00						
Sp	ot Ch			escription		VEnd Time		<u>Veekdays</u> _			Rtg Type		
		/ 09/1 //1 edited	2-09/23/12 5	Sunday Today	7a-8	am		Su		:30 (\$5 00.00)) 0.00 NM		
		REDIT]											
E 8			12 09/23/12	News 3 Today W	knd CM	9a-930am	S	;30	1	\$500.001	0.00 NM	1	\$500.00
				News 3 Today							ļ		
			Y/WKEND	Maskdaya	Consta (Manak	Data	Datina						
V	<u>ى: د</u> .Veek: 09		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
Sp		Date R		<u>Description</u>		t/End Time		<u>Veekdays</u>	Ler	ngth Rate	Rtg Type		
			2-09/16/12 N	lews 3 Today Wkn	d 9a-9	30am		Su	ŀ	:30 (\$500.00)	0.00 NM		
		edited REDIT]											
٧	Veek: 09		09/23/12	S	1	\$500.00	0.00						
E 10	KSNV	09/18/	12 09/24/12	M-F Today Show	II 3rd HBM	9-10a	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
	T05			M-F Today Show	7 H								
		SHOW		<u>Weekdays</u>	Cnoto#Moole	Poto	Dating						
v	<u>ان د</u> .Veek: 09	art Date /18/12	End Date 09/24/12	<u>vveekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
				M-F Today Show		10am-11am	MTWTF	:30	4	\$450.001	0,00 NM	4	\$1,800.00
				Today 4th Hour									
		SHOW		Mockdows	ChatañA/	D-4-	Datina						
	<u> 518</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Order / Rev; Democratic Senatorial Campaign Comm Advertiser: 106573 **KSNV** Product Desc: DSCC IE Alt Grder#: 06852105 1771 Estimate: Flight Dates: 09/14/12 - 09/24/12

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 11 KSNV	09/18/1:	2 09/24/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	MTWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
TODAY	SHOW I	Ш	roday Hirriodi							l		
<u>Star</u> Week: 09/	<u>rt Date</u> 18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 12 KSNV			Rachael Ray	СМ	11am-12pm	MTWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RACHE'	L RAY		Rachael Ray									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 13 KSNV		09/24/12 2 09/24/12	MTWTF Noon News	CM 4	\$325.00 12-1230pm	0.00 MTWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
			Noon News		•							
	3 AT NO	ON End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	18/12	09/24/12	MTWTF	4	\$425.00	0.00						** ***
E14 KSNV	09/18/1	2 09/24/12	The Agenda 1230 The Agenda 1230		1230-1p	MTWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
	4: THE A		-			-						
<u>Sta</u> Week: 09/	<u>irt Date</u> /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00				ļ		
E 15 KSNV			Days of our Lives	СМ	1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
מאאפ כ	OF OUR	LIVES	Days of our Lives	3								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/24/12	MTWTF	CM 3	\$425.00	0.00 MTWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
E 16 KSNV	09/18/1	2 09/24/12	The Doctors The Doctors	CIVI	2pm-3pm	MIMIL	.50	**	ψ023.001	0.00 (4)	7	ψ1,350.00
	OCTORS		Mockdaya	Spots/Week	Rate_	Rating				ľ		
/Week: 09	<u>irt Date</u> /18/12	<u>End Date</u> 09/24/12	<u>Weekdays</u> MTWTF	<u> </u>	\$325.00	0.00	. <u> </u>					
E 17 KSNV	09/18/1	2 09/24/12		СМ	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PH	IIL		Dr Phil									
<u>Sta</u> Week; 09/	art Date	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	MTWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
FIDET	NICWIC 9	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/24/12	MTWTF	4	•	0.00	:30	3	\$700.001	0.00 NM	3	\$2,100.00
E 19 KSNV	09/18/	12 09/24/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF 10 PM)	:30	3	\$700.00 I	O.OO INIVI	3	Ψ2,100.00
	4 AT 430		1011	Chata Minak	Pete	Deting						
Sta Week: 09	art <u>Date</u> /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		<u>Rating</u> 0.00						
E 20 KSNV	09/18/	12 09/24/12	M-F Early News	СМ	5-630p	MTWTF~-	:30	5	\$1,200.001	0,00 NM	5	\$6,000.00
EARLY	' NEWS		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09		09/24/12 12 09/22/12	MTWTF Sa-Su Early New		\$1,200.00 5pm-630pm	0.00 S-	:30	1	\$650.001	0.00 NM	2	\$1,300.00
			Sa-Su Early Nev									
	EARLY N a <u>rt Date</u>	NEWS End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09	9/10/12	09/16/12	~S-	2	\$650.00	0.00						
Week: 09		09/23/12	. Weekend Jeopa	rdy/WheGM	\$650.00 630-730pm	0.00 s-	;30	1	\$500.001	0.00 NM	1	\$500.00
			WKND Jeop/Wh		.,							
	i 3: TO TI <u>art Date</u>	HE POINT End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/10/12	09/16/12	S-	1	\$500.00	0.00						
Week: 09	1/17/12	09/23/12	S-	1	\$500.00	0.00					•	

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KSNV

Order / Rev; 106573

Advertiser: Democratic Senatorial Campaign Comm

Alt Örder #: 06852105

DSCC IE Product Desc:

Flight Dates: 09/14/12 - 09/24/12 Estimate: 1771

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	pots	Amount
E 22 KSNV	09/15/1	2 09/22/12	Weekend Jeopar WKND Jeop/Wh	•	630-730pm	5-	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS	3: TO TH	E POINT	AAKIAD Geobyaan	GCI							
harrar 1	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09 Spot Ch	/17/12 <u> Date Ra</u>	09/23/12	S- escription	1 Stari	\$500.00 t/End Time	0.00	eekdays	Length Rate	Rtg Type		
			/eekend Jeopardy/		730pm		Sa				
Cn	edited REDIT]		, ,								
***		2 09/17/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V		2 00/11/12	Monday Prime 8		5 тории		.00	, 4 1,000,000	9,00 1	·	4 1,000.00
	art Date	End Date 09/23/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E 24 KSNV			Mon PR 10-11p	CM	10-11pm	M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
Revolu		2 00/2 // 12	Monday Prime 1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		09/30/12	M	1		0.00					
E 25 KSNV	09/19/1	2 09/19/12	Wed PR 10-11p	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHICA	GO FIRE		Wednesday Prin	ie to-ripiii							
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/23/12	W		\$3,200.00	0.00			2 22 1114		#0.000.00
E 26 KSNV	09/21/1	2 09/21/12	Fri PR 9-10p Friday Prime 9-1	CM Opm	9-10pm	F-+	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMN	1		Filday Filline 9-1	ории							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week; 09		09/23/12	F		\$2,600.00	0.00			0.00.1554		40.00
E 27 KSNV	09/15/1	2 09/15/12	Sat PR 9-10p Saturday Prime	CM 9-10pm	9-10pm	5-	:30	1 \$1,200.001	0.00 NM	0	\$0.00
NBC P	rime Enco	ores	Saturday Filline	3-10pm							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09	/10/12 h Date Ra	09/16/12	S- escription		\$1,200.00 t/End Time	0,00	eekdays	Length Rate	Rtg Type		
			at PR 9-10p	9-10		_	Sa-				
	redited		•								
	REDIT]				·····						
		2 09/23/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN N		End Date	Weekdays	Spots/Week	Rate	Rating					
<u>50</u> Week: 09	art Date 9/17/ 1 2	09/23/12	<u>vveekdays</u> S		\$10,000.00	0.00					
			M-F News 3 at E		11pm-1135	om MTWTF	:30	3 \$1,100.001	0.00 NM	3	\$3,300.00
			M-F News 3 at E						Ļ		
	3 NIGHT art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
90 Week:		09/24/12	MTWTF		\$1,100.00	0.00					
			Sa-Su News 3 at Sa-Su News 3 a	t ElevenCM	11pm-1135	omS-	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS	3 NIGHT	SIDE	Ju-Ju Nowa J a	* TID4011					İ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09 Week: 09		09/16/12 09/23/12	S- S-	1	+ .,	0.00 0.00					
			Sa-Su News 3 a	t ElevenCM	11pm-1135		:30	1 \$1,100.001	0,00 NM	2	\$2,200.00
NEWS	3 NIGHT	TSIDE	Sa-Su News 3 a	it Eleven							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S		\$1,100.00	0.00			l		
Week: 09		09/23/12	S	1 CM	\$1,100.00 1237a-136a	0.00 m MTWTF	:30	2 \$750,001	0.00 NM	2	\$1,500.00
E32 KSNV	09/18/	12 09/24/12		CIVI	123/8-1308	an whatee	.30	2 φ/30,00 l	U,UU JVIVI	٨.	φτ _ι ουυ.υυ

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KSNV

Order / Rev:

106573

Advertiser:

Democratic Senatorial Campaign Comm

Alt Órder#: Flight Dates:

06852105

09/14/12 - 09/24/12

Product Desc:

DSCC IE

Estimate:

1771

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts Rate	e Pri Rtg Type	Spots	Amount
	,		Late Night w/Fall Late Night w/Fal								
TONIG	T SHOV	V W/ JAY LE	•	ion							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/		09/24/12	MTWTF	2	\$750.00	0.00				4 .	
			Saturday Night L Saturday Night I		1130pm-1:02	?amS-	:30	1 \$1,400.	001 0.00 NM	1	\$1,400.00
	nt Date	HT LIVE End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	S-		\$1,400.00	0.00					
E34 KSNV	09/16/1	2 09/23/12	Sports Night in L	as Veg &M	Sun 1135p-1	200aS	:30	1 \$400.	0.00 NM	1 2	\$800.00
			Sports Night in I	₋as Vegas						1	
		'IN LAS VE		Cooks AMask	Doto	Datina					
<u>5ta</u> Week: 09/	<u>rt Date</u>	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
Week: 09/		09/23/12	S	1	\$400.00	0.00					
E35 KSNV	09/16/1	2 09/23/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,400.	001 0.00 NN	1 2	\$4,800.00
	America									l .	
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 09/ Week: 09/		09/16/12 09/23/12	S		\$2,400.00 \$2,400.00	0.00 0.00					
			Sun PR 9-10p	CM	9-10pm	S	:30	1 \$1,200	.001 0.00 NN	1 0	\$0.00
Dateline		2 00/20/12	Sunday Prime 9		5 10pm	J	.00	. 41,20			*****
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week; 09		09/16/12	S		\$1,200.00	0.00					
	Date Ra		escription	· · · · · · · · · · · · · · · · · · ·	t/End Time	-	<u>Veekdays</u>	<u>Length</u>	Rate Rtg Type		
		2-09/16/12 S	lun PR 9-10p	9-10	ıpm	•	St	J .3∪(-\$-1 ₇₁	200 ,00) 0.00 NN	7	
	edited REDIT]	09/23/12	S	1	\$1,200.00	0.00					
	Date Ra		escription		t/End Time		<u>Neekdays</u>	<u>Length</u>	Rate Rtg Type	<u>.</u>	
2 KSNV	09/17/1	2-09/23/12 S	Sun PR 9-10p	9-10	pm	-	Sı	u :30 (\$1,	200.00) 0.00 NA	A	
	edited REDIT]						<u> </u>			_	
E37 KSNV	09/14/1	2 09/17/12	M-F 5-6a Wakel		5-6a	MF	:30	1 \$600	.001 0.00 NN	<i>I</i> 1	\$600.00
MAKE	LID WITL	I THE WAG	M-F 5-6a Wake	Up w/Wagners							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/20/12	MF	<u>.550.67.77.00.1</u>	\$600.00	0.00				1	
		2 09/17/12	Today Show	СМ	658a-9am	MF	:30	1 \$1,500	.001 0.00 NN	<i>1</i> 1	\$1,500.00
			Today Show								
	' SHOW										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/20/12	MF		\$1,500.00	0.00	+20	4 \$225	004 000 NA	- / 1	\$325.00
E39 KSNV	U9/14/1	12 09/17/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MF	:30	1 \$325	,001 0.00 NA	n l	\$325.00
RACHE	EL RAY		Nacilaei Nay								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i	
Week: 09		09/20/12	MF	1	\$325.00	0.00					
E40 KSNV	09/14/1	12 09/17/12	The Doctors The Doctors	СМ	2pm-3pm	MF	:30	1 \$325	.001 0.00 NM	И 1	\$325.00
	OCTORS										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/20/12	MF	1		0.00 MF	:30	1 \$450	0,001 0,00 N	M 1	\$450.00
E41 KSNV	09/14/1	12 09/17/12	Dr. Phil Dr Phil	CM	3-4p	VI	:50	ı ֆ45U	,oo, o,oo Ni	"	φ43 0. 00
DR, Ph	III.		OFF III								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/20/12	MF	1	\$450.00	0.00				4	
E42 KSNV	09/14/	12 09/17/12		CM	4-5pm	MF	:30	1 \$700	0.00 NI	M 1	\$700.00

Print Date: 10/05/12 08:22:20

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Order / Rev: 10

106573

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06852105

Product Desc:

DSCC IE

KSNV

Flight Dates: 09/14/12 - 09/24/12

Estimate:

1771

Ln Ch Start Er	nd Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
	NEWS 3 at 4 (1 h	•	(4:00 PM-4:30	PM)					
FIRST NEWS 3 AT FO				.			ı		
<u>Start Date</u> <u>End</u>		Spots/Week	Rate	Rating					
Week: 09/14/12 09/2	0/12 MF	1	\$700.00	0.00			0.00.1174		40.400.00
E43 KSNV 09/14/12 09/	17/12 M-F Early News	CM	5-630p	MF	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
	M-F Early News								
EARLY NEWS							1		
Start Date End	<u>Date</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/14/12 09/2	0/12 MF	2	\$1,200.00	00,00					
E44 KSNV 09/14/12 09/	17/12 M-F News 3 at El	even CM	11pm-1135pr	n MF⊶⊶	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	M-F News 3 at E	leven							
NEWS 3 NIGHTSIDE									
Start Da <u>te</u> <u>End</u>	Date Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/14/12 09/2	10/12 MF	1	\$1,100.00	0.00					
N 45 KSNV 09/23/12 09/	/23/12 Chris Matthews 9	:30AM GM	9:30a-10a	~S	:30	1 \$500.001	0.00 NM	1	\$500.00
., ., ., ., ., ., ., ., ., ., ., ., ., .	Chris Matthews	SUN 9:30am							
added line 45 back on	for line 9						ļ		
Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/17/12 09/2	23/12S	1	\$500.00	0.00					
N46 KSNV 09/16/12 09	/16/12 SIGN ON-SIGN (OFF CM	5a-459a	s	:30	1 \$500,003	0.00 NM	1	\$500.00
1440 16111 00/10/12 00/	ROS		(9:30 PM-10:0	00 PM)					
added line 45 back on			•	•					
	Date Weekdays	Spots/Week	<u>Rate</u>	Rating					
	16/12S	1	\$500.00	0.00					
1100 00/10/12							Totals	94	\$89,125.00